Criteria 3- Research, Innovations and Extension

Key Indicator 3.3

Research Publication and Awards

3.3.1

3.3.1 Number of research papers published per teacher in the Journals as notified on the UGC CARE list during the last five years.

List of Research Papers   **Index**

Sr. No	Title of Paper	Name Of the Other	Year	Page No
2022-23				
1	Digitalisation of Indian Typefaces in the phase of Digital India	Sangita Patil.	2022-23	1
2	Aesthetics plays an Important role in FMCG Product Packaging Design	Sangita Patil.	2022-23	3
3	The Significance of A Counter Space design to promote Local Brand	Akshata Sagar Mestry	2022-23	17
4	Making A mark: Role of expressive Typography in Fostering Creative And Cognitive Skills in Learners	Netra Bangera	2022-23	20
5	Growth of Digital India : The Impact of Digital Advertising on Consumers.	Nivrutti Babaso Gargade	2022-23	22
2021-22				
	NIL			
2020-21				
	Nil			
2019-20				
1	Attractive Typefaces: Is the power of Typography, Branding myth?	Sangita Patil.	2019-20	24
2	Augmented Reality (AR) is the new Innovation in Advertising	Chandrshekhar Thakare	2019-20	28
3	Comparative Innovative Educational Games of Children	Siddhesh Shirsekar	2019-20	35

Sr. No	Title of Paper	Name Of the Other	Year	Page No
2018-19				
1	Functional Instructions with Braille pictograms using Morphological Analysis for Sightless Children's Picture Books	Siddhesh Shirsekar	2018-19	43
2	Learning through Gaming	Siddhesh Shirsekar	2018-19	46
3	Package Design impact your purchase decision	Dr. Sangita Patil	2018-19	49
4	नवीन माध्यमांमुळे छायाचित्रात झालेला बदल.	श्री. निवृत्ती गरगडे	2018-19	52

Note: the supporting documents for this metric exceed the upload limit of 5MB. Hence the documents are made available in HEI website and links for the metric is given below

KEY INDICATOR	TITLE	LINK TO THE SUPPORTING DOCUMENTS
3.3.1	**Links to the papers published in Journals listed in UGC Care List**	**SSR_3.3.1_VIVA**